

LOUISE MAI NEWBERRY



Corporate Actor for:

Corporate DVDs & Films
Forum Theatre

Leadership Development
Assessment Centres

Training Seminars
Business Simulations

E: louisemai.newberry@gmail.com T: +44 7717 702570

AREAS OF SKILL AND EXPERTISE

- **Clients include:** Blue chip organisations, financial institutions, NHS hospitals, pharmaceuticals, IT & telecoms and government organisations
- **Business areas include:** Leadership Development, Managing Diversity, Change Management, Assessment Centres and Communication Skills
- **Capability:** Highly adept in working to scripted scenarios and equally confident working from briefs and improvising as needed. Competent in all areas of corporate characterisation including board level executives and senior managers in need of development. Various accents in addition to native Hertfordshire include RP, London, Chinese, Singaporean and Standard American
- **Credibility & engagement:** Well educated with business management experience, able to relate up to C-Suite level with confidence. Brings business issues and topics to life, conveying situations in a realistic and compelling manner to engage the interest of participants and enable them to put theory into practice
- **Supporting trainers:** Responsive, intuitive and supportive to trainers with experience of leading training exercises and being an assessor when required
- **Long-term assignments overseas:** FCO Training 'Making the Most of Difference' was a 2-year global roll-out for all British Embassies and High Commissions which personally involved 22 contributions in overseas locations

BUSINESS ACTING CAREER

Leadership Development

Typically working in a team of up to 8 actors and facilitators running exercises and leading training collectively for up to 100 delegates. Working with smaller groups within the group and coaching delegates on an individual basis. With emphasis on developing the communication element of leadership, training involves personal impact skills practice with challenging conversations, exploring impact and influence.

Clients have included: Apple, HSBC, KPMG, Coca Cola, BP and Rolls Royce. (see appendix for full list)

Seminars

Predominantly role play scenario based, the scope of range spans working on a 1-1 basis to delivering a provocative speech and taking questions in character in front of large audiences of up to 300. Delivering a broad range of speeches, scenarios and forum theatre across themes including but not limited to; Diversity Training, Equality and Discrimination, Bullying and Harassment.

Clients have included: NHS Plus, Bombardier, CISCO Systems, and Deloitte. (see appendix for full list)

Training

Training seminars have involved the business areas of HR and Customer Service delivery, covering topics such as Interview Skills, Feedback Skills and Conflict Resolution.

Clients have included: Dropbox, Goldman Sachs, Ministry of Justice, HMRC, the Foreign and Commonwealth Office. (see appendix for full list)

Assessment Centres

Role play and individual exercises for assessment centres. Carrying out assessment work as required and leading training exercises.

Clients have included: Barratt, Office of Fair Trading, DVLA, DMGT and BAA. (see appendix for full list)

DVDs, Interactive Intranet Training and Corporate Films

Acting in corporate DVDs to train others through the depiction of a specific scenario.

Clients have included: EY, Dell, Experian, Aviva, Balfour Beatty and Pfizer. (see appendix for full list)

Medical Role Play and Training

Playing various parts in different types of medical setting including learning, training and assessment environments. Roles might range from being the parent of an ill child, to an F2 emergency medicine doctor or a patient with cultural differences and specific medical needs.

Clients have included: Bart's & The London Hospital, GMC and Fellowship of Emergency Medicine. (see appendix for full list)

ADDITIONAL EXPERIENCE

Freelance:

Ongoing projects in the fields of copywriting and editing. Successfully developed and edited 6 books for subsequent publication. Copywriter for 'Craft Editions' website and regular book reviewer for 'Drama Magazine'.

Project Manager: ?What If!

A global innovation company inventing products, brands, services, and business models for clients seeking growth. Developed and marketed ideas, managing the creative process from concept to product launch for clients including Arcadia, BAA, Pedigree and PepsiCo. Notable accomplishments include identifying and winning new business from Superdrug and Virgin Our Price. Also identified a gap in the market for Britvic and headed up the project team which generated ideas, carried out qualitative research and brand development, the success of which culminated in the launch of J2O.

Qualitative Research Assistant: Ipsos Facto Ltd

Research planning, extensive client liaison, consumer recruiting, facilitating groups and presentations.

Professional Acting:

Over 15 years' experience in Theatre, Film, Voice, Commercials and Television.

EDUCATION AND TRAINING

Cambridge University (Selwyn College) MA, BA Hons English (2:i)
East 15 Acting School MA Acting

ADDITIONAL

Qualified and practicing Sivananda yoga teacher.

Volunteer reader since 2008 for the charity Interact Stroke Support, reading to stroke patients at the National Neurology and Royal Sussex County Hospitals as part of their rehabilitation.

Writes and performs stand-up comedy as the character 'Precious Jade'.

LEADERSHIP DEVELOPMENT

Apple (London/Cork/Paris/Tel Aviv)	'TSU'
Accenture	'Developing a Feedback Culture'
Deutsche Bank	'Management Fundamentals for Executives'
Allied Bakeries	'Affective Interaction for Senior Leaders'
Beiersdorf (Hamburg)	'Affective Interactions'
Element Six	'Leadership Development Programme' Module 3
KPMG	'Engagement & Impact' Graduate Leaders
HSBC	'Strategy, Impact & Coaching' – GGDP
Telefonica O2	'Impact & Influence' Talentum Programme
Atos	'Zapatec – Programme & Transition Executive Course'
Coca Cola (Milan/Athens)	'Lead to Win' Leaders as Communicators
Astellas	'Impact & Presence' Leadership Programme
Genpact (Hyderabad)	'Executive Presence Programme' – Personal Impact Skills
Safran (Paris)	'Aspects of Leadership' – Communication Styles
Novartis (Basel)	'Executive Female Leadership Programme' – Personal Impact
BP	'Leaders as Communicators'
Rolls Royce (London & Dubai)	'Manager Essentials Programme'
Novartis (Hyderabad/Lucerne)	'Pharma F&A Leadership Programme'
Novo Nordisk (Copenhagen)	'Communicating Effectively' – LEAP
Standard Bank	'Managing Inclusive Leadership'
RWE (Dusseldorf)	'Leadership Programme' – Constructive Conversations Skills
Petroleum-Geo Services	'Managing Difficult Conversations'

TRAINING

Schibsted (Stockholm/Madrid)	'PDM Masterclass'
GIC	'Feedback & Interviewing Skills'
Dropbox (Dublin)	'Customer Experience Influencing Skills'
World Quant & Millennium	'Feedback & Interviewing Skills'
Unilever	'CMI Business Partnering Programme'
Hotel Café Royal	'Communicating With Passion'
Nando's	'Influence & Delivering With Impact'
Arcadia	'Influence & Impact'
TCS	'Personal Branding Workshop'
Ministry of Justice	'Dealing With Difficult Behaviours'
HMRC	'Tackling Difficult Conversations'
Rolls Royce	'Be Bulletproof'
Lloyds Pharmacy/Pfizer	'Introducing NMS' Seminar Facilitation
BDO	Interview Skills Training
CPM	Management Programme
Goldman Sachs	'Feedback Skills Workshop'
Credit Suisse	'Effective Interviewing Skills'
BP	'Owning our D&I Agenda'
Foreign & Commonwealth Office	'Making The Most Of Difference'
Rackspace	'Conflict Resolution Skills Workshop'

SEMINARS

Thames Water	'Ghost of Business Future' – Speech
Deloitte	'The Distinctive Audit'
Bombardier (Berlin)	'Dangerous Opportunities' – Speech
Lloyds Pharmacy	FMP – Seminar facilitation & Forum Theatre
ADAS	Senior Management Team Diversity Training
Astra Zeneca	'Culture Shock' – New Opportunities
Merck/Sodexo (Brussels)	'Centred Leadership' Conference – Seminar & Forum Theatre
CISCO Systems	Mediterranean Executive Bias Workshop – Seminar & Role Play
NHS Plus	Annual Conference Occupational Health – Seminar & Role Play

Standard Chartered Bank
Kent County Council
HSBC
McKinsey

Future CEO – Speech & Conference Facilitation
Equality & Discrimination – Scenarios & Forum Theatre
Consumer Banking Future Initiatives – Event & DVD
New Managers’ Conference – Seminar & Forum Theatre

ASSESSMENT CENTRES

IPCC	‘Trainee Investigator’ & ‘Senior Investigator’
GLS	‘Gateway Assessment Centre’
Allianz	‘Sponsorship & Partnership’ Management Development
DMGT	‘Accelerated Leadership’ – Global Assessment Centre
Office of Fair Trading	‘G6 Promotion’ Pilot – Management Development Centre
Ethicon	‘Pushing the Gradient’ – Assessment Centre
Barratt	‘ASPIRE Graduate Recruitment’
Highways Agency	‘Step Up To Management’ – Assessment Centre
BAA	‘Potential to CSM/COSM’ – Assessment Centre
BAT	‘HR Accelerated Development’ – Global Assessment Centre
DVLA	‘Internal Investigation’ – Assessment Centre

CORPORATE FILMS

EY Global Training Tool Training Sitcom – 8 episodes

A series of training sitcoms used globally for which I led the key training messages. The training sitcom was commissioned in order to bring corporate accountancy topics to life with humour and relevance and incorporated; Marketing Intelligence and Insight; Business Process Improvement; Change Management; Financial Statement Close Process; Analysing and Presenting Data; Data Analytics and Interpretation; Structured Problem Solving and Advisory Sales Process.

DVDS & INTERACTIVE INTRANET TRAINING

Akzo Nobel	‘Virtual Learning Rewards’
PWC	‘Big Conversation – Expanding Assurance’
IHG	‘Communication Tools’
Pfizer	‘Pharmacy Solutions’
Clyde & Co	‘Delivering Constructive Feedback’
Dell	‘Business & Financial Acumen’
BP	‘Meeting Safely’
Rolls Royce	‘Managers As Communicators’
Experian	‘Anti-Corruption & Bribery’
CEB	‘Challenge Yourself With Inventory’
UCLH	‘Putting Patients First’
Aviva	‘How To Work With Huddles’
Royal Mail	‘Accurate Reporting’
KPMG	‘Organisation Change for Finance Teams’
Balfour Beatty	‘Driving the Safety Agenda: Leadership for Change’
NHS/Fujitsu	‘New NHS Professionals’ Software’
Philips (Europe)	‘Managing Change’
Foreign & Commonwealth Office	‘Making The Most Of Difference’
NHS	‘Cutting The Risk’
Currys	‘New Customer Initiatives’
Luton University	‘Discrimination Awareness’

MEDICAL ROLE PLAY & TRAINING

KSS	CSA Mocks & RCGP Exams
London Deanery	GP Recruitment – Role Play
Royal College of Psychiatrists	CASC – Role Play
UCLH	AAR – Role Play & Feedback Session
King’s College Hospital	Nurses’ OSCE – Role Play
Great Ormond Street Hospital	Education Supervision – Role Play & Feedback
Lewisham University Hospital	MRCP PACES – Role Play
Guy’s & St Thomas’s	PLAB – Role Play
Oxford Deanery/NESC	‘Trainees In Difficulty’ – Role Play & Seminar Facilitation
St George’s Hospital	Final year OSCE – Role Play
Anna Freud Institute	MBT Training